



## Sextant Business Navigation Process™

The *Sextant Business Navigation Process*™ delivers a Business Plan that supports all areas of the company, ties them to the corporate strategy and guides the operation on a daily basis. It defines the company in terms of its Mission, Strategic Direction and Actions. It will also assess the internal operating environment and capabilities, provide a framework for improving operations and management, and analyze the external environment for threats and opportunities that have implications for future performance.



The result of this process is to translate analyses and decisions into a powerful tool that will direct the ongoing operations of the company. It achieves commitment to actions that are specific, measurable and assigned to individual team members for responsibility. And it provides regular and structured progress reviews to address changes in the market conditions and focus efforts on results.